

### 2017 Public Art Trail

Thank you for your interest in the Mauldin Public Art Trail. We are excited to have you be a part of this new program at the Mauldin Cultural Center. Below are a few key dates and details:

Application / RFQ due by 5pm (or postmarked by): Monday, February 27, 2017

Two (2) Finalists selected: Friday, March 10, 2017

Finalists submit conceptual models/drawings: Friday, April 7, 2017

Artist selected for commission, contract issued, final design / fabrication can begin: Friday, April 14, 2017 (selection notice) | Monday, April 17, 2017 (City Council meeting)

Unveiling / Final Installation: Mid-December 2017

Any questions should be directed to Keira Kitchings at the Office of Cultural Affairs: (864) 335-4862 or <a href="kkitchings@mauldincitysc.com">kkitchings@mauldincitysc.com</a>.

All submissions should be delivered to: Office of Cultural Affairs – City of Mauldin PO Box 249 Mauldin, SC 29662

Or via email to kkitchings@mauldincitysc.com.

The selection committee will consist of members from the board of the Mauldin Cultural Council and City of Mauldin staff. The selection committee will notify artist(s) of their standing and with any necessary updates primarily by email.

Selected work will be installed at the Mauldin Cultural Center, 101 East Butler Road, Mauldin SC 29662.





# Mauldin Public Art Trail

# Request For Qualifications | 2017 | "Appreciation of Diversity"

The City of Mauldin and the Mauldin Cultural Council in Mauldin, SC invite all South Carolina based visual artists, working solo or as a team, to submit qualifications for the Mauldin Public Art Trail. The selected artist/team will create work in any medium that reflects the specific theme "Appreciation of Diversity". The maximum budget for the project is \$15,000 – inclusive of all artist fees, materials, travel, and construction. The deadline for submissions is Monday, February 27, 2017 at 5pm. Please read the entire RFQ for more information.

#### Background: Mauldin Public Art Trail

The Mauldin Public Art Trail, established in 2015, is an initiative that will result in nine (9) new public art installations at the Mauldin Cultural Center over nine years. Additionally, new work will replace the oldest work after the first ten years, resulting in a new slate of public art work every decade. Artwork is meant to reflect themes relative to the Mauldin community and/or South Carolina.

#### About the Mauldin Cultural Center

The Mauldin Cultural Center was built in 1937 and originally served as Mauldin High School and later Mauldin Elementary School. The City of Mauldin purchased the property in 2003 and has since worked hard to repurpose the building as a community cultural center. The Mauldin Public Art Trail lines the perimeter of the outdoor amphitheater, located in the rear of the facility. This 1,000 seat venue is the center of many community festivals, concerts, and other events. There are nine (9) concrete pads reserved for installations.

#### **Artist Qualifications**

Artists must be a resident of the state of South Carolina during the duration of the project. Non-resident students enrolled in collegiate programs at South Carolina universities/colleges are not eligible. For Artist Teams, all members must qualify under these residency guidelines. Artists must demonstrate experience in public art projects and have experience with creating public art works with lifespans of 10 years or more. Artists working in any medium are welcome; however the work must withstand seasonal change over ten years, public interaction, and be self-sufficient.

#### Scope of Work

The selected artist will create a work in any medium that reflects the specific theme "Appreciation of Diversity". Experiential or participatory components are permitted. The outcome will include one complete art work made ready for public presentation for a minimum of ten (10) years at the Mauldin Cultural Center around the outdoor amphitheater. Artist must be available for a public "unveiling" and available for related press events and marketing development – this could include press conferences, "ribbon cutting" events, press interviews, video coverage, and photographs. The artist will be responsible for documenting work on the project from conception to installation. Documentation could be in the form of video, artist's book, print materials, selected objects created/exhibited as a part of the project, or other appropriate documentation agreed upon. The City of Mauldin will also document the progress of the project through similar means.

The theme "Appreciation of Diversity" was chosen as we recognize the diverse cultural groups that came through Mauldin (and South Carolina as a whole) in the past to create our diverse demographics today. The work should highlight diversity in a positive and unifying manner.

#### Budget and Length of Project

The budget for this project is not to exceed \$15,000 which covers artists' fees, travel, materials, installation, and documentation. The final budget will be determined by the artist and the selection committee. The selected artist(s) will be required to carry general liability insurance for the duration of the project as agreed upon by the City of Mauldin and the artist(s). Project length is not to exceed twelve (12) months from the issuance of a final contract with a target installation by mid-December 2017.

A minimum of two artists/teams will be selected as "finalists" by March 10, 2017 and paid an all-inclusive fee not to exceed \$1,000 each to develop a scope of work, proposed outcome(s), conceptual design (3D scale model required for sculptures), project calendar, and budget. During this planning phase, there will be opportunities to learn more about the Mauldin community. The selection committee will announce the winning artist by April 14, 2017, at which point a contract will be issued and fabrication can begin.

#### Selection Process/Criteria

The selection panel will be made of members of the Mauldin Cultural Council and the City of Mauldin. The panel may, but is not required to, identify no more than four (4) South Carolina-based artists/teams to be interviewed and no more than two (2) will be selected as "finalists". Finalists will be required to submit a formal proposal to include, but not limited to, a conceptual design/model, project calendar, and project budget. After review of formal proposals, the panel will recommend one artist/team to be selected for the project and submit the proposal packet to the City of Mauldin's Office of Cultural Affairs for final approval by the City of Mauldin.

Selection will be based on:

- Completed Application (attached)
- Statement of interest
- Clarity of conceptual approach
- Quality of past work
- Evidence of past community-based experience
- Reference referrals

#### **Required Application Materials**

Please list name, phone number and email of artist in the header of each page submitted as a part of the application materials. If applying as a team, designate one team member as the primary contact and list their information. Please use only paper clips or binder clips to bind your materials. No application materials will be returned.

Mail completed packages to: City of Mauldin – Office of Cultural Affairs | PO Box 249, Mauldin SC 29662 Email packages to: Keira Kitchings | kkitchings@mauldincitysc.com

- 1. Completed Application: See attached.
- 2. Statement of Interest: In one page, using no smaller than 11pt font, address your conceptual approach of the project; aspects of the theme "Appreciation of Diversity" that is of interest; how you would engage the public; and how the project will contribute to your existing body of work.
- 3. **Resume:** Outline professional accomplishments and include three (3) professional references (name, organization, email, and phone). Resume should not exceed one (1) page per person. Submit one resume for each member if applying as a team.
- 4. **Past Work Samples:** Please include no more than ten (10) past work samples. Each sample should include a high-quality picture of the finished work, the artist's name, and a brief description (title, medium, location, year, etc.). Samples should reflect diversity of work of artist. Work samples can be printed on paper, electronically via email, or submitted via CD, or USB drive (labeled with artist name and phone number).

<sup>\*</sup>The selection panel is not required to select a team from among submitted applications and reserves the right to invite artists who do not apply.





## Mauldin Public Art Trail

# Application | 2017 | "Appreciation of Diversity"

Please complete this form and include it with all of the required application materials.

Artist's Name:

Team Members (if applicable):

Mailing Address:

City:

State: SC Zip:

Phone 1:

Phone 1:

Phone 2 (optional):

\*Email:

\*Email will be the primary method of communication.

Website (optional):

CD and/or USB drive enclosed? Yes

No

If yes, and submitting application via email, please mail CD or USB drive per address below. You may also email pictures.

I understand and agree to all of the terms of the RFQ / Call to Artists

Signature:

Date:

#### **Submittal Instructions**

Application materials may be mailed or emailed only. If by email, be sure Work Samples are included as a document and included in final file. You may also mail the CD or USB drive, which must be received by deadline date.

Deadline: February 27, 2017 at 5 p.m. | NO EXCEPTIONS

Send materials to: City of Mauldin - Office of Cultural Affairs PO Box 249 Mauldin, SC 29662

Email: kkitchings@mauldincitysc.com

